

End of Unit Assessment | Computing | Year 5 | Strategic Searching Online

Working Towards the Expected Level	Working At the Expected Level	Working At Greater Depth
<p>Children can search for information using appropriate search engines. Children can refine their searches using appropriate keywords. With support, children can begin to use strategies to check the reliability of information on web pages. With support, children can begin to explain how search engines work using some key vocabulary. Children can talk about the way search results are selected and ranked. Children can explain what search engine optimisation (SEO) is.</p>	<p>Children search for information using appropriate search engines and can refine their search terms by using keywords. Children can refine their searches using Boolean operators with some guidance. Children can use strategies to check the reliability of information on web pages. Children can explain how search engines work using key vocabulary, such as web indexing and web crawlers. Children can understand that search results are ranked and can explain how page ranking works. Children can explain what search engine optimisation (SEO) is and can suggest some SEO improvements for a web page.</p>	<p>Children search for information using appropriate search engines and can refine their search terms by using keywords and Boolean operators. Children can confidently use strategies to check the reliability of information on web pages. Children can explain, with confidence, how search engines work using correct terminology and key vocabulary. Children can understand that search results are ranked and can confidently explain how page ranking works. Children can explain what search engine optimisation (SEO) is and can confidently suggest some SEO improvements for a web page.</p>
33%	33%	33%
Name	Name	Name



		Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	% of class
		% met by child																																				
Working Towards the Expected Level	Children can search for information using appropriate search engines.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
	Children can refine their searches using appropriate keywords.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
	With support, children can begin to use strategies to check the reliability of information on web pages.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
	With support, children can begin to explain how search engines work using some key vocabulary.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
	Children can talk about the way search results are selected and ranked.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Working At the Expected Level	Children can explain what search engine optimisation (SEO) is.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		
	Children search for information using appropriate search engines and can refine their search terms by using keywords.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		
	Children can refine their searches using Boolean operators with some guidance.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		
	Children can use strategies to check the reliability of information on web pages.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		
	Children can explain how search engines work using key vocabulary, such as web indexing and web crawlers.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Working At Greater Depth	Children can understand that search results are ranked and can explain how page ranking works.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		
	Children can explain what search engine optimisation (SEO) is and can suggest some SEO improvements for a web page.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		
	Children search for information using appropriate search engines and can refine their search terms by using keywords and Boolean operators.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
	Children can confidently use strategies to check the reliability of information on web pages.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
	Children can explain, with confidence, how search engines work using correct terminology and key vocabulary.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	

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Lesson Aim	Success Criteria	<i>"Insert 'y' against the criteria the child has met. If they have not met the criteria, insert 'n'"</i>

	% met by child	Name																						
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		0%	0%
1	To find out information on the Internet using search engines.																							0%
	I can explain what a search engine is.																							0%
	I can explain what a search engine is used for.																							0%
	I can access a trusted search engine.																							0%
	I can complete a search to find a website or specific information.																							0%
2	To use a search engine effectively by refining the search term.																							0%
	I can use keywords to refine my search.																							0%
	I can explain how using keywords in my search terms can help when using search engines.																							0%
	To know how to use Boolean operators to refine a search.																							0%
	I can explain how Boolean operators can affect my search results.																							0%
	I can explain how Boolean operators can be useful when using a search engine.																							0%
3	To identify what makes a website reliable and trustworthy.																							0%
	I can explain that just because information is online doesn't mean it is true.																							0%
	I can identify what makes a trusted web page.																							0%
	I can identify why trusted websites are important.																							0%
4	To understand how search engines work.																							0%
	I can explain what a web crawler is.																							0%
	I can explain how web indexing works.																							0%
	I can explain how search engines work.																							0%
5	To understand and explain what page ranking is.																							0%
	I understand that search results are ranked.																							0%
	I can explain how search results are ranked.																							0%
	I can suggest some of the criteria that search engines use to decide on web page ranking.																							0%
	I can compare the page ranking across different search engines.																							0%
6	To use SEO to improve a web page.																							0%
	I can explain what SEO is.																							0%
	I can explain why SEO is used on websites.																							0%
	I can compare web pages against a specification.																							0%
	I can suggest SEO improvements on a website.																							0%

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NC Aims Covered in Strategic Searching Online

Use search technologies effectively, appreciate how results are selected and ranked, and be discerning in evaluating digital content.

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Lesson 1	Lesson 2	Lesson 3	Lesson 4	Lesson 5	Lesson 6
To find out information on the Internet using search engines.	To use a search engine effectively by refining the search term.	To identify what makes a website reliable and trustworthy.	To understand how search engines work.	To understand and explain what page ranking is.	To use SEO to improve a web page.
I can explain what a search engine is.	I can use keywords to refine my search.	I can explain that just because information is online doesn't mean it is true.	I can explain what a web crawler is.	I understand that search results are ranked.	I can explain what SEO is.
I can explain what a search engine is used for.	I can explain how using keywords in my search terms can help when using search engines.	I can identify what makes a trusted web page.	I can explain how web indexing works.	I can explain how search results are ranked.	I can explain why SEO is used on websites.
I can access a trusted search engine.	To know how to use Boolean operators to refine a search.	I can identify why trusted websites are important.	I can explain how search engines work.	I can suggest some of the criteria that search engines use to decide on web page ranking.	I can compare web pages against a specification.
I can complete a search to find a website or specific information.	I can explain how Boolean operators can affect my search results.			I can compare the page ranking across different search engines.	I can suggest SEO improvements on a website.
	I can explain how Boolean operators can be useful when using a search engine.				

Strategic Searching Online



K

W

L

What I know

What I want to know

What I have learnt



SEO 

